

WPTV 1100 Banyan Blvd. West Palm Beach, FL 33401 Main: (561)655-5455 Billing: (877)290-6105

Invoice #	Invoice Date	Invoice Month	Invoice Period
314008-1	10/21/12	October 2012	10/01/12 - 10/16/12

Station	Account Executive	Sales Office	Sales Region
WPTV	Marta Salazar-Perren	EWS - Washingt	National

Advertiser Product Estimate Number
West / Republican / Congre Allen West for Congress 1154 - Angela

Strategic Media Services Attention: Accounts Payable

3299 K Street NW - Suite 200

Washington, DC 20007

Send Payment To:

Billing Address:

WPTV P.O. Box 116871 Atlanta, GA 30368-6871

Flight Dates	Order #	Alt Order #
10/10/12 - 10/16/12	314008	
Billing Calendar	Billing Type	
Broadcast	Cash	
Special Handling		
Duplicate Invoice		
IDB#	Advertiser Code	Product Code
12521		
Agency Ref	Advertiser Ref	
2	<u> </u>	

Line Start Dat	e End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
1 10/10/12	10/16/12	M-F 7-9a	7-9a	111-1	:30	4	\$950.00	NM	
Weeks:	Start Date 10/10/12	End Date MTWTFS 111-1-		<u>Rate</u> \$950.00		·			,,,,,
Spots: #		Date Air Time De		Start/End Time		th Ad-ID	221		Rate Type
		/10/12 8:51 AM M-I		7-9a		30 AWTV10040 30 AWTV10040			\$950.00 NM \$950.00 NM
		/12/12 6:59 AM M-I /15/12 6:58 AM M-I		7-9a 7-9a	• • • • • • • • • • • • • • • • • • • •	30 AWTV10041			\$950.00 NM
_		/16/12 6:59 AM M-I		7-9a		30 AWTV1004			\$950.00 NM
E 40/40/42	40/46/42	M E 12n 1n	12.1n	11111	.30	5	\$425.00	NIM	

5 10/10/12 10/16/12	M-F 12n-1p	12-1p	11111	:30	5	\$425.00	NM		
Weeks: Start Date	End Date MTWTFSS 10/16/12 11111	Spots/Week 5	<u>Rate</u> \$425.00						
Spots: # Ch Day A	ir Date Air Time Descript	ion	Start/End Time	Length Ad	I-I <u>D</u>			Rate	Туре
1 WPTV W 1	0/10/12 12:21 PM M-F 12n	-1p	12-1p	:30 AW	TV100401	H		\$425.00	NM
6 WPTV Th 1	0/11/12 12:57 PM M-F 12n	-1p	12-1p	:30 AW	TV100401	Н		\$425.00	NM
3 WPTV F 1	0/12/12 12:27 PM M-F 12n	-1p	12-1p	:30 AW	TV100401	Н		\$425.00	NM
7 WPTV M 1	0/15/12 12:07 PM M-F 12n	-1p	12-1p	:30 AW	TV100401	Н		\$425.00	NM
5 WPTV Tu 1	0/16/12 12:29 PM M-F 12n	-1p	12-1p	:30 AW	TV100401	н		\$425.00	NM

6 10/10/12	10/16/12	M-F 1-2p		1-2p	1	11-1	:30	4	\$350.00	NM		
Weeks:	Start Date 10/10/12	End Date 10/16/12	MTWTFSS 111-1	Spots/Wee	<u>k</u> 4	<u>Rate</u> \$350.00						
Spots: # Cl	n <u>Day Air</u>	Date Air	Time Descripti	on		Start/End Time	Length A	d-ID			<u>Rate</u>	Type
3 W	PTVW 10	/10/12 1:	29 PM M-F 1-2p)		1-2p	:30 A	WTV10040)1н		\$350.00	NM
2 W	PTVF 10	/12/12 1:	59 PM M-F 1-2p			1-2p	:30 A	WTV10040)1н		\$350.00	NM
4 W	PTVM 10	/15/12 1:	58 PM M-F 1-2p)		1-2p	:30 A	WTV10040	01н		\$350.00	NM
5 W	PTV Tu 10	/16/12 1:	59 PM M-F 1-2p			1-2p	:30 A	wr∨10040)1н		\$350.00	NM



5 WPTV Tu 10/16/12

7:46 PM M-F 730-8p

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Atlanta, GA 30368-6871

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314008-1	10/21/12	October 2012	10/01/12 - 10/16/12

Advertiser	Product	Estimate Number
West / Republican / Congre	Allen West for Congress	1154 - Angela

ne Start	t Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
7 10/1	0/12	10/15/12	M-F 5-530p	5-530p	1-1-1	:30	3	\$950.00	NM	
Week	ks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
	" O	10/10/12	10/16/12 1-1-1	3	\$950.00	1	L A d ID			Pata Tun
Spots		<u>Day Air</u> PTVW 10/	<u>Date</u> <u>Air Time</u> <u>Descr</u> /10/12 5:22 PM M-F 5		Start/End Time 5-530p		h <u>Ad-ID</u> 0 AWTV100-	401H		<u>Rate Typ</u> \$950.00 Nf
	4 WF		/10/12 5:27 PM M-F 5	·	5-530p		0 AWTV100			\$950.00 NI
			/15/12 5:21 PM M-F 5	,	5-530p	,-	0 AWTV100			\$950.00 NI
10 10/1	6/12	10/16/12	Tuesday Prime A	8-9p	-T	:30	1	\$3,000.00	NM	
Weel	ks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Consta	# ^	10/15/12	10/21/12 -T	1	\$3,000.00 Start/End Time	Longt	h Ad-ID			Rate Typ
Spots	s: <u>#</u> Ch	<u>Day Air</u> TV Tu 10			8-9p		0 AWTV100	401H		\$3,000.00 NI
44.404					S-	:30	1	\$725.00	NM	00,000.00
11 10/1	3/12	10/13/12	Sa 8-10a	8-10a		.30	1	\$125.00	14141	
Weel	ks:	Start Date 10/08/12	End Date MTWTFSSS-	Spots/Week 1	<u>Rate</u> \$725.00					
Spots	s: # Ch	Day Air		ription	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Tyr
	1 WF	TV Sa 10	/13/12 8:23 AM Sa 8-	10a	8-10a	:3	0 AWTV100	401н		\$725.00 N
12 10/1	4/12	10/14/12	Su 8-9a	8-9a	S	:30	1	\$900.00	NM	
Weel	ks:	Start Date	End Date MTWTFSS 10/14/12S	Spots/Week	Rate \$900.00					
Snot	s: # Ch		-	rintion	Start/End Time	Lenat	h Ad-ID			Rate Typ
Орог	_	TV Su 10			8-9a		0 AWTV100	401н		\$900.00 N
13 10/1	2/12	10/12/12	M-F 11-12n	11a-12p	F	:30	1	\$350.00	NM	
Weel	ks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12F	Spots/Week	Rate \$350.00					
Spots	s: # Ch			·	Start/End Time	Lengi	h Ad-ID			Rate Typ
	_		/12/12 11:26 AM M-F 1		11a-12p		0 AWTV100	1401H		\$350.00 N
14 10/1	0/12	10/16/12	M-F 7-730p	7-730p	11111	:30	5	\$775.00	NM	
Wee	ks:	Start Date	End Date MTWTFSS	Spots/Week	Rate					
Cnat	# Ch	10/10/12	10/16/12 11111 r Date Air Time Desc	5	\$775.00 Start/End Time	Lena	h Ad-ID			Rate Ty
Spot	s: <u>#</u> Ch 1 \//[7:12 PM M-F 7		7-730p		0 AWTV100)401н		\$775.00 N
)/11/12 7:12 PM M-F 7	'	7-730p	:3	0 AWTV100)401н		\$775.00 N
			V12/12 7:11 PM M-F 7	·	7-730p	:3	0 AWTV100)401н		\$775.00 N
	4 WI	PTVM 10	7:19 PM M-F 7	7-730p	7-730p	:3	0 AWTV100)401н		\$775.00 N
	5 WI	PTV Tu 10)/16/12 7:17 PM M-F 7	7-730p	7-730p	:3	0 AWTV100)401н		\$775.00 N
15 10/1	10/12	10/16/12	M-F 730-8p	730-8p	11111	:30	5	\$775.00	NM	
Wee	ks:	Start Date 10/10/12	End Date MTWTFSS 10/16/12 11111	Spots/Week 5	<u>Rate</u> \$775.00					
Spot	s: # Ch			ription	Start/End Time	Leng	th Ad-ID			Rate Ty
•			0/10/12 7:41 PM M-F 1		730-8p		30 AWTV100			\$775.00 N
	2 WI	PTV Th 10	0/11/12 7:54 PM M-F	730-8p	730-8p		0 AWTV100			\$775.00 N
	3 W)/12/12 7:55 PM M-F 1		730-8p		30 AWTV100)401H		\$775.00 N
	4 WI	PTV M 10 Unresol		730-8p	730-8p	:0	00			\$775.00 N
				700 8	720 0-		A AUTT/100	1401u		\$775.00 N

730-8p

:30 AWTV100401H

\$775.00 NM



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314008-1	10/21/12	October 2012	10/01/12 - 10/16/12

- 1			Estimate Number
	West / Republican / Congre	Allen West for Congress	1154 - Angela

				0		1 11	Spots/	Data	Tune	
ine Start	Date	End Date	Description	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
16 10/11	/12	10/14/12	M-F 430-5a	430-5a	F	:30	1	\$100.00	NM	
Week	-	Start Date 10/08/12	End Date MTWTFSS 10/14/12F	Spots/Week 1	<u>Rate</u> \$100.00	-				
Spots	: <u>#</u> Ch			<u>otion</u>	Start/End Time	Leng	th Ad-ID			Rate Type
	1 WP	TV F 10	/12/12 4:57 AM M-F 43	0-5a	430-5a	:3	0 AWTV1004	01H		\$100.00 NI
17 10/11	/12	10/16/12	M-F 5-6a	5-6a	11-11	:30	4	\$350.00	NM	
Week		Start Date 10/11/12	End Date MTWTFSS 10/17/12 11-11	Spots/Week 4	<u>Rate</u> \$350.00					
Spots	: <u>#</u> Ch			<u>otion</u>	Start/End Time		th Ad-ID			Rate Typ
	1 WP		/11/12 5:21 AM M-F 5-	ба	5-6a		30 AWTV1004			\$350.00 NI
	2 WP		/12/12 5:27 AM M-F 5-		5-6a		30 AWTV1004			\$350.00 NI
			715/12 5:27 AM M-F 5-1		5-6a		30 AWTV1004 30 AWTV1004			\$350.00 NI \$350.00 NI
	4 VVP	TV Tu 10	/16/12 5:43 AM M-F 5-	oa	5-6a		O AWIV1004	OIN		\$350.00 141
18 10/11	/12	10/16/12	M-F 7-9a	7-9a	1	:30	1	\$1,500.00	NM	
Week	s:	Start Date 10/11/12	End Date MTWTFSS 10/17/121	Spots/Week 1	<u>Rate</u> \$1,500.00		·			
Spots	: <u>#</u> Ch	<u>Day Ai</u>	r Date <u>Air Time</u> <u>Descri</u>	<u>otion</u>	Start/End Time	<u>Leng</u>	th Ad-ID			Rate Tyr
	1 WF	TV Th 10	/11/12 7:22 AM M-F 7-	9a	7-9a		30 AWTV1004	Ю1н		\$1,500.00 N
19 10/11	1/12	10/16/12	Sa 7-8a	7-8a	S <i>-</i>	:30	1	\$600.00	NM	
Week	s:	Start Date 10/11/12	End Date MTWTFSS 10/17/12S-	Spots/Week 1	<u>Rate</u> \$600.00					
Spots	: <u>#</u> Ch		r Date Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			<u>Rate Typ</u>
	1 WF	TV Sa 10	V/13/12 7:42 AM Sa 7-8	a	7-8a	:	30 AWTV1004	101н		\$600.00 NI
20 10/11	1/12	10/16/12	Sa 10-1030a	10-1030a	S -	:30	1	\$500.00	NM	
Week	is:	Start Date 10/11/12	End Date MTWTFSS 10/17/12S-	Spots/Week	<u>Rate</u> \$500.00		···			
Spots	: <u>#</u> Ch	Day Ai	r Date Air Time Descri	<u>ption</u>	Start/End Time	Leng	th Ad-ID			Rate Typ
	1 WF	TV Sa 10	0/13/12 10:09 AM Sa 10-	1030a	10-1030a		30 AWTV1004	101н		\$500.00 N
21 10/1	1/12	10/16/12	Su 7-8a	7-8a	S	:30	1	\$425.00	NM	
Week	(S:	Start Date 10/11/12	End Date MTWTFSS 10/17/12S	Spots/Week 1	<u>Rate</u> \$425.00					
Spots	s: <u>#</u> Ch				Start/End Time	Leng	th Ad-ID			Rate Tyr
		PTV Su 10			7-8a		30 AWTV1004	401H		\$425.00 N
22 10/1	1/12	10/16/12	M-F 9-10a	9-10a	11	:30	2	\$550.00	NM	
Week	(S:	Start Date 10/11/12	End Date MTWTFSS 10/17/12 11	Spots/Week 2	<u>Rate</u> \$550.00		<u></u>			
Spots	s: # Ch			_	Start/End Time	Leng	ith Ad-ID			Rate Tyr
2500			0/15/12 9:49 AM M-F 9-		9-10a	:	30 AWTV1004			\$550.00 N
	2 WF	PTV Tu 10	0/16/12 9:50 AMM-F 9-	10a	9-10a	:	30 AWTV1004	401H		\$550.00 NI



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314008-1	10/21/12	October 2012	10/01/12 - 10/16/12

		Estimate Number
West / Republican / Congre	Allen West for Congress	1154 - Angela

					Spots/					
ne Start Date	e End Date	Descript	ion	Start/End Time	MTWTFSS	Length	Week	Rate	Туре	
23 10/11/12	10/16/12	M-F 4p-	5p	4-5p	-1-1	:30	2	\$600.00	NM	
Weeks:	Start Date 10/11/12	End Date 10/17/12	MTWTFSS -1-1	Spots/Week 2	Rate \$600.00					
Spots: # 0			r Time Descrip	_	Start/End Time	Length	Ad-ID			Rate Type
1 V	VPTV Th 10		:21 PM M-F 4p		4-5p	:30) AWTV100	401H		\$600.00 NI
2 V	VPTV Tu 10	/16/12 4	:36 PM M-F 4p	-5p	4-5p	:30) AWTV100	401H		\$600.00 NI
24 10/11/12	10/16/12	M-F 530	-6p	530-6p	1	:30	1	\$1,600.00	NM	
Weeks:	Start Date 10/11/12	End Date 10/17/12	MTWTFSS	Spots/Week 1	<u>Rate</u> \$1,600.00					
Spots: # 0		= -	ir Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Type
1 V	VPTV Th 10	/11/12 5	:43 PM M-F 53	0-6p	530-6p	:30) AWTV100	401H		\$1,600.00 N
25 10/11/12	10/16/12	M-F 530	-6p	530-6p	11	:30	2	\$950.00	NM	
Weeks:	Start Date 10/11/12	End Date 10/17/12	MTWTFSS 11	Spots/Week 2	<u>Rate</u> \$950.00					
Spots: # 0	Ch <u>Day Ai</u>	r Date A	ir Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Typ
1 V	VPTVM 10	/15/12 5	:44 PM M-F 53	0-6p	530-6p) AWTV100			\$950.00 Ni
2 V	VPTV Tu 10	/16/12 5	:41 PM M-F 53	0-6p	530-6p	:30) AWTV100	401H		\$950.00 NI
26 10/11/12	10/16/12	M-F 6-6	30p	6-630p	11	:30	2	\$1,325.00	NM	
Weeks:	Start Date 10/11/12	End Date 10/17/12	MTWTFSS 11	Spots/Week 2	Rate \$1,325.00					
Spots: # 0		r Date A	ir Time Descrip	otion	Start/End Time	Length	Ad-ID			Rate Typ
1 V	WPTVM 10)/15/12 6	6:23 PM M-F 6-	630p	6-630p	:30) AWTV100	401H		\$1,325.00 N
2 WPTV Tu 10/16/12 6:23 PM M-F 6-630p		6-630p	:30	:30 AWTV100401H						
27 10/11/12	10/16/12	M-F 11-	1135p	11-1135p	-1-11	:30	3	\$1,400.00	NM	,++ ·-
Weeks:	Start Date 10/11/12	End Date 10/17/12	MTWTFSS -1-11	Spots/Week 3	Rate \$1,400.00		-			
Spots: #	Ch <u>Day Ai</u>	<u>r Date</u> A	ir Time Descri	<u>otion</u>	Start/End Time	Lengtl	n Ad-ID			Rate Typ
1 \	NPTV Th 10)/11/12 11	I:32 PM M-F 11	-1135p	11-1135p	:30) AWTV100	401H		\$1,400.00 N
3 WPTV F 10/12/12 11:33 PM M-F 11-1135p			11-1135p		:30 AWTV100401H			\$1,400.00 NI		
2 \	NPTV Tu 10)/16/12 1	1:32 PM M-F 11	-1135p	11-1135p	:3	O AWTV100	401H		\$1,400.00 N
28 10/11/12	10/16/12	M-F 113	35p-1235a	1135p-1235a	1	:30	1	\$475.00	NM	
Weeks:	Start Date 10/11/12	End Date 10/17/12		Spots/Week 1	<u>Rate</u> \$475.00					
Spots: #			ir Time Descri	ption	Start/End Time		h Ad-ID			Rate Typ
			2:20 AM M-F 11	35p-1235a	1135p-1235a	:3	0 AWTV100	1401H		\$475.00 N
29 10/11/12	10/16/12	dateline		10-11p	1	:30	1	\$1,500.00	NM	
Weeks:	Start Date 10/11/12	End Date 10/17/12		Spots/Week	<u>Rate</u> \$1,500.00		·	· · · ·		
Spots: #			ir Time Descri	•	Start/End Time	<u>Lengt</u>	h Ad-ID			Rate Tyr
			0:31 PM datelin		10-11p		0 AWTV100)401H		\$1,500.00 N



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Invo	ice #	Invoice Date	Invoice Month	Invoice Period
3140	008-1	10/21/12	October 2012	10/01/12 - 10/16/12

		Estimate Number
West / Republican / Congre	Allen West for Congress	1154 - Angela

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Туре	
30	10/14/12	10/14/12	SU 10-11am To the P	oint 10-11am	S	:30	1	\$350.00	NM	
	Weeks: Start Date End Date MTWTFSS Spots/Week 10/08/12 10/14/12 S 1 Spots: # Ch Day Air Date Air Time Description 1 WPTV Su 10/14/12 10:55 AM SU 10-11am To the Point				<u>Rate</u> \$350.00 <u>Start/End Time</u> 10-11am		th Ad-ID	714		Rate Type \$350.00 NM
31	10/12/12	10/12/12	M-F 1235-135a	1235-0135a	F	:30	1	\$175.00	NM	4000.00 1441
	Weeks:	Start Date 10/08/12	End Date MTWTFSS 10/14/12F	Spots/Week 1	<u>Rate</u> \$175.00					
	Spots: <u>#</u> Ch <u>Day Air Date</u> <u>Air Time</u> <u>Description</u> 1 WPTV F 10/12/12 1:28 AM M-F 1235-135a			Start/End Time 1235-0135a		<u>th Ad-ID</u> 30 AWTV1004	D1H		<u>Rate</u> <u>Type</u> \$175.00 NM	

<u>Total Spots</u> 54 <u>Gross Tota</u> \$41,800.00

Payment Terms 30 Days

Agency Commission \$6,270.00